

A smiling man with short brown hair and a light beard, wearing a dark blue suit, light blue shirt, and dark tie. He is leaning forward slightly, with his right arm resting on a surface. The background is a blurred office setting with large windows.

ZONES™

Security Operations Center

Zones SOC: Mitigate cyber risks with continuous monitoring and proactive security

Consider **IT** Done

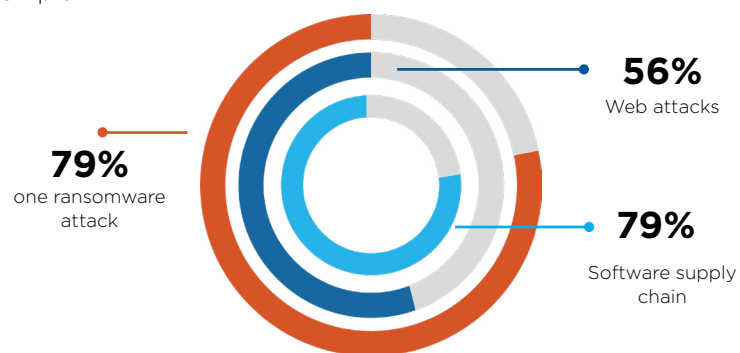
Protecting Your Enterprise From Evolving Cyber Threats

As enterprises modernize their business technology to compete in the new digital economy, their exposure to unknown threat vectors continues to rise. Cyber risks are gaining complexity as threat actors leverage sophisticated attack techniques to target unsecured systems.

Mitigate the operational and strategic challenges associated with cyber risk exposure with Zones Security Operations Center (SOC). Continuously monitor your enterprise technology estate, comply with data privacy and security regulations, and systematically mitigate and remediate incidents with Zones SOC's comprehensive cyber defense framework.

A rapidly Evolving Cyber Risk Landscape

Over the last few years, cyber risks have become more severe and complex.



79% of organizations suffered at least one ransomware attack in 2023. Web attacks have grown by **56%**, software supply chain attacks have increased by **78%**, and malicious emails now bypass weak email security solutions.

In this evolving cyber risk landscape, here are the key challenges facing enterprises today:

- Enterprises **need to monitor their distributed technology estate 24/7** to detect threats and respond to them in time.
- Data security and privacy **regulations are becoming more stringent** and require enterprises to implement elaborate cybersecurity measures.
- **Increasing number and sophistication of cybersecurity** threats necessitate the activation of proven strategies backed by the right technology and expertise.
- At the same time, there is an **acute shortage of cybersecurity skills**, which makes it challenging to find and retain the right talent.
- **Budgetary constraints** make it difficult for organizations to purchase expensive cybersecurity solutions with the right capabilities.
- Lastly, **insider threats are becoming difficult to monitor** as endpoints are distributed across locations in hybrid work models.



Zones SOC: A Comprehensive Cybersecurity Solution for Enterprises

Zones has consistently enabled companies to navigate the unique technology challenges that come with operating at scale with limited budgets. To help them thrive in today's evolving threat landscape, Zones has devised a comprehensive cybersecurity solution to address the distinct security needs of enterprises.

Zones Security Operations Center (SOC) enables organizations to activate cutting-edge cybersecurity strategies and frameworks with the right digital capabilities, people skills, and processes to address cyber risks of all scales and complexities.

SOC is based on the following three pillars:



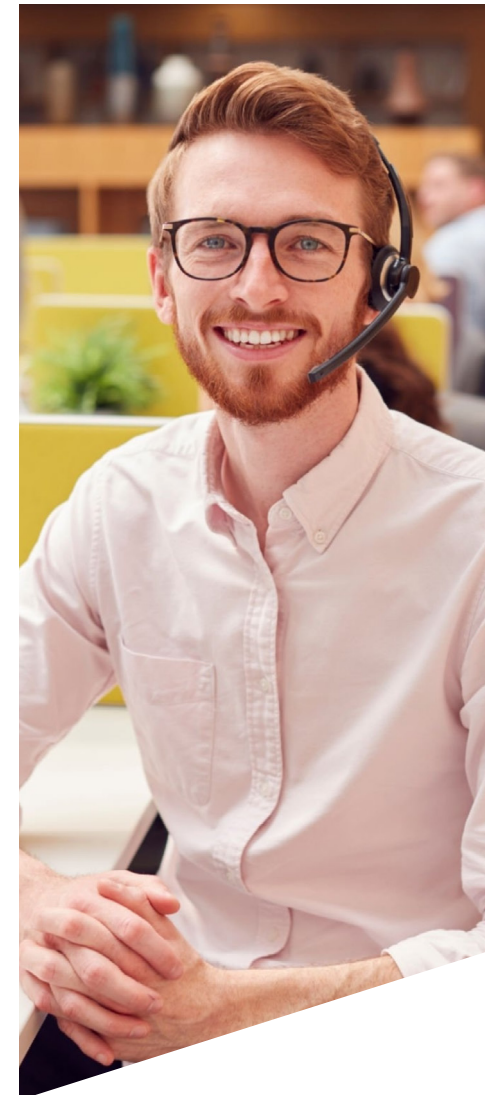
Proactive monitoring: Continuously monitor the entire technology footprint of the enterprise for suspicious activity using advanced and up-to-date threat intelligence (TI).



Preventive maintenance: Regularly update and maintain the Security Information and Event Management platform, whitelists, and blacklists.



Remediation and containment: Support quick remediation with pre-authorized escalation matrices and efficient workflows and deliver incident response support where necessary.



Key features of Zones SOC

Zones SOC is founded on a holistic framework that leverages the right technology, processes, and people to mitigate cyber risks. Here are the key features of Zones SOC:



Continuous proactive monitoring: Supported by Security information and event management (SIEM), up-to-date TI, network traffic analysis (NTA), and other advanced capabilities.



Zones SOC Team Training Academy: Receive prompt incident management support and empower cybersecurity at your enterprise by accessing cybersecurity experts.



Optimize Total Cost of Ownership: Eliminate the need for fronting sizable investments by leveraging a cost-effective solution that exploits economies of scale to deliver advanced capabilities.



Achieve centralized visibility: Leverage a single pane of glass solution to monitor all threats, manage incidents, spot the weak points in your tech stack, and mitigate risks.



Quick Remediation and Containment: Quickly remediate threats and limit the blast radius with security orchestration, automation, and response (SOAR) capabilities, proven incident response processes, and 24/7 support.



Preventive maintenance: Take a preventive approach to safeguard your systems from new threats through updates and patches. Continuously monitor security gaps and prioritize security efforts through a risk-based approach.



Why Zones SOC for comprehensive cyber security



End-to-end managed cybersecurity solution purpose-built for enterprise organizations.



Seamlessly integrate with other Zones services for frictionless IT operations.



Cost-effective solution that removes the need for upfront investments.



Industry-aware NOC, GRaaS, VAPT, and Incident Response retainer services.



Global delivery capabilities and ability to implement SOC along different deployment models.

Next steps

Cybersecurity is foundational to success as businesses transform to compete in today's digital economy. Moreover, the cost of neglecting cyber risks can be disabling – loss of consumer trust, massive fines from regulators, and damage to brand reputation, to name a few.

A cost-effective, comprehensive cybersecurity solution is the need of the hour – and Zones SOC is the answer.

Fortify your enterprise, protect your operations from cyber risks, and lay the foundations for digital success with Zones SOC.

Schedule a Call / Let's Talk Now

Visit zones.com or call 800.408.ZONES today.

About Zones

Zones is a global provider of end-to-end IT solutions with an unmatched supply chain. Positioned to be the IT partner you need, Zones, a Minority Business Enterprise (MBE) in business for over 35 years, specializes in Digital Workplace, Cloud & Data Center, Networking, Security, and Managed/Professional/Staffing services. Operating in more than 120 countries, leveraging a robust portfolio, and utilizing the highest certification levels from key partners, including Microsoft, Apple, Cisco, Lenovo, Adobe, and more, Zones has mastered the science of building digital infrastructures that change the way modern organizations do business. Whatever you need, you can **Consider IT Done**.

To learn more about Zones and its services, Visit the **Zones Innovation Center**, zones.com, or follow us on **Twitter**, **Facebook**, and **LinkedIn**

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