

# NETWORK MODERNIZATION

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Zones enables seamless modernization of networks by delivering tailored solutions that enhance connectivity, improve performance, and reduce complexity, ensuring network is agile, secure, and future-ready.

## Business Challenges

- Aging Network Equipment leads to high maintenance costs and security risks.
- Lack of in-house expertise hinders organizations from moving forward with their technology roadmap.
- Complexity stemming from the integration of legacy systems with new technologies and managing diverse network environments.

## Zones Offering

- **Wired Networking** – Including switches, routers, and load balancers.
- **Wireless Networking** – Including wireless access points and controllers.
- **SD-WAN** – Evaluating existing network infrastructure. Assessing, implementing, and configuring SD-WAN solutions.
- **Edge Devices** – Evaluating existing edge security and NFV infrastructure.

## Business Benefits

- **Business Continuity** – Uninterrupted operations, maintaining consistent and reliable business activities even in the face of disruptions.

- **Enhanced Security** – Advanced security measures to protect against evolving threats, ensuring robust defense for critical business data.
- **Improved Performance** – Boosts the performance of network infrastructure, providing faster and more efficient data handling capabilities.
- **Scalability** – Expand flexibly, accommodating growth without sacrificing performance or reliability, ensuring businesses can scale up as required.

## Why Zones:

- A comprehensive approach that ensures all aspects of networking, from assessment and implementation to monitoring, are thoroughly addressed.
- Improved resilience against disruptions.
- Improved reliability ensures consistent network performance.
- An enhanced user experience with intuitive interfaces and seamless interactions.
- New technology adoption keeps enterprises at the forefront of innovation, integrating the latest advancements to stay competitive and future-ready.

## Case Studies:

- Zones helped a healthcare company deliver an **enterprise-level network design** to address reliability and connectivity concerns. The company experienced improved network performance and reduced network downtime, increasing employee productivity, and patient satisfaction.
- Zones implemented a **Software-Defined WAN (SD-WAN) network** for a global tire and automobile services company to decrease the impact of network outages. The network can use a combination of available transport technologies to restore connectivity in case the connection fails. The ability to restore connectivity with an SD-WAN network enabled the company to improve inventory management and, more importantly, increase customer satisfaction.
- A luxury cosmetics retailer with over 200 U.S. locations struggled to deliver superior in-store customer experiences due to unreliable Wi-Fi, affecting critical systems like point-of-sale. With limited IT staff, they turned to Zones for **Managed Wi-Fi Services**. This not only enhanced network connectivity and performance but also provided location analytics to help optimize merchandising strategies. As a result, the retailer significantly improved in-store customer satisfaction.