

## BaaS for Data Center Workloads

### Ensuring Data Resilience with Cloud-Powered Backup Solutions

#### BUSINESS CHALLENGES:

Organizations today face mounting challenges in safeguarding critical business data. Data loss from user errors, cyberattacks, or technological failures can result in downtime, financial losses, and compliance risks. Managing backups across diverse environments — on-premises, cloud, or hybrid setups — adds complexity. Businesses need a scalable, risk-free backup solution that ensures data availability while meeting recovery time (RTO) and recovery point objectives (RPO).

#### SOLUTION OVERVIEW:

Zones Backup as a Service (BaaS) offers a secure and scalable data protection solution that meets business, technology, and budget needs. This cloud-based service ensures seamless integration with on-premises, cloud, and hybrid environments, including O365/M365 and enterprise data centers. With quick onboarding through plug-and-play deployment, backups can start almost immediately. BaaS utilizes multiple data replication sites for redundancy, protecting against user errors, hacking attempts, and disasters. Customers can control backup policies to align with their business continuity goals, and the service is fully compliant with industry standards to minimize risks and ensure data availability when needed.

#### DEMO OVERVIEW:

Our lab demonstration highlights the capabilities of Veeam, a trusted partner renowned for its advanced data protection solutions. The demo showcases Veeam's seamless integration for backing up both on-premises and cloud workloads. Throughout the walkthrough, we demonstrate how businesses can efficiently configure backup policies, manage data across hybrid environments, and achieve comprehensive data protection.

**Contact your Zones Account Executive today for a personalized demo and discover how Zones Backup as a Service (BaaS) can safeguard your business-critical data.**

