

The challenge of managing IT today

These are difficult times when it comes to managing corporate IT. In today's ecosystem, workers are more remote and more mobile than ever before. They're working from the office, from home, and everywhere in between – and that means their devices and their data are scattered every which way. This presents all sorts of management challenges.

Given these circumstances, it's important for IT leaders to be smart about their long-term strategies and do everything they can to maximize the value of their investments. They should look for new and innovative ways to scale their IT that are reliable, high-performing, and always secure.

This eBook will explore how Infrastructure as a Service (IaaS) broadly – and Zones' IaaS solution in particular – can help make that happen.

In other words, it's about how to transform your business for the better.







Driving greater business continuity with Zones laaS

When it comes time to build an IT infrastructure for your organization, you want something that's always reliable and guaranteed to drive greater business continuity.

And that's what you get with Zones laaS. Our offering will help you automate everyday processes, secure your workloads, and ensure that your IT is always on and your people are always productive.

Our laaS solution offers several advantages over the competition. For starters, with Zones you will always have access to 24/7 support. Additionally, we have an easy self-service portal for billing and license management that will make it easy to manage your infrastructure. On top of it all, we have a worldwide partner and service delivery practice, as well as a 35-year Gold partnership with Microsoft, which means we're perfectly positioned to get you up and running with platforms like Microsoft Azure.

Our team at Zones is certified as an Advanced Specialized partner with Microsoft, specializing in the areas of Workplace Modernization, Virtual Desktop, and Cloud Security. If you're looking to supercharge your IT, manage it with ease, secure it, and ultimately maximize the return on your IT investment, you can trust Zones for all of that and more.







Modernizing your storage, backup, and recovery

One of the key reasons behind the growing adoption of laaS is its ability to handle unpredictable demand levels.



As your business grows and your IT needs scale up accordingly, you will need to have a strategy in place for simplifying planning and management. And with Zones laaS, it's easier to do that on a number of levels...

- **Storage:** Tap into flexible storage resources that can be tailored to meet your business' ever-changing IT needs.
- Backup: Have backups of all your data on file, available at a moment's notice if you ever need them.
- **Recovery:** If a disaster scenario ever strikes your business, Zones laaS will help you quickly recover your data and get your employees back on track to success.

At Zones, we know the importance of keeping your IT up and running at all times, no matter what adversity comes your way. Our laaS solution is designed with this in mind.





Maximize your investment throughout the cloud journey

Businesses right now are turning to the cloud in droves, and it's not hard to see why. Cloud technology represents a great way to make your IT more flexible and deliver greater IT capabilities for your employees.

But the cloud is a major investment for any organization, and it's important not to waste time, money, or manpower on cloud resources your business isn't fully utilizing. So at Zones, we work with our clients to ask crucial questions about the cloud journey. Questions like: Which of your workloads are best suited for the cloud? How does that migration process help with your data center consolidation plans? How can you better manage the elements of your IT that are fragmented, siloed, expensive, or falling short with respect to visibility or reporting?

The bottom line is that with every decision you make both IT-related and otherwise – you want to do what's best for your business, both in terms of your employees' productivity and your organizational financial health. Zones laaS will help you streamline your IT so that achieving this goal becomes easier than ever.









About Zones

There are a lot of choices when it comes to IT service providers. But when it comes to providers with complete end-to-end service offerings, there's really only one: Zones.

Our expertise revolves around our four Solution Environments

– Digital Workplace, Cloud & Data Center, NextGen Networking, and Cybersecurity. And with a global team of over 2,000 hardware and software specialists, we are highly equipped to deliver solutions that meet the needs of today's businesses.

Our reach spans to more than 80 countries – from Seattle to Sydney, Dallas to New Delhi, and far beyond. We deliver IT services for countless organizations all over the world, and we're ready to do the same for you next.

To learn more, connect with a Zones Account Manager today.

Visit our website below to learn more ways Zones and Microsoft can benefit your business.



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