

Why zero trust, and why now

The boundaries of the modern business are blurrier now than ever before. Today's workplace can't be enclosed by four walls; it's much more complex than that. Organizations don't operate in buildings anymore – they inhabit complete ecosystems. Your employees and their devices might be scattered all over town or all around the world.

With that being the case, you need a security infrastructure that will keep you covered from every angle. You need user and device security. You need network and cloud security. You need application and data security. You've got to have it all.

Today, let's discuss how you can build a secure foundation for your business, how Cisco's Zero Trust philosophy can guide your efforts, and how Zones can lend a helping hand throughout the process.



Enjoy comprehensive security with Cisco Zero Trust

The problem with many IT security solutions today is they focus on just one component of your ecosystem, leaving you vulnerable in other areas. It can be time consuming and expensive to patch over the gaps in your security framework.

With Cisco Zero Trust, that's not a problem. You'll have comprehensive security that spans every level of your technology

- Secure your workforce: Cisco Duo Security secures your workforce, ensuring that only the right users and devices can access applications.
- Protect your workloads: Cisco Tetration protects your workloads, securing all connections within your applications across data centers and multi-cloud environments.
- Defend your workplace: Cisco SD-Access segments your workplace, securing user and device connections across your network.

You'll never again have to worry about patchwork security tools that leave you only partially protected. You can cover all your bases with Cisco, no questions asked.



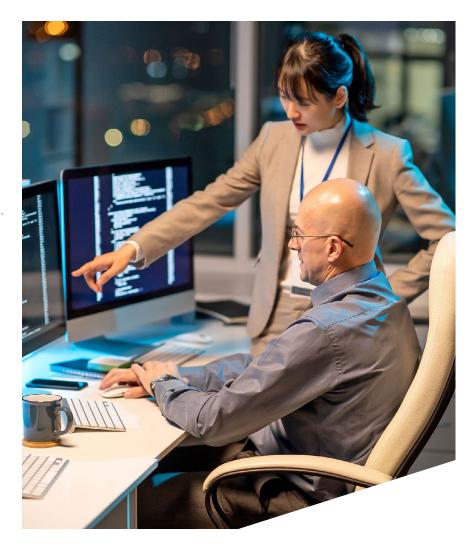


How Cisco Zero Trust really works

Here's how Cisco's Zero Trust approach works. With Zero Trust, you can enable policy-based controls for every access request in a corporate environment, which gives you a clear view of who's accessing your IT. You can even segment your network and workloads by enforcing granular controls. As a result, you can:

- Prevent risks: Reduce the risk of a breach before it even happens.
- Gain visibility: Identify risks and indicators of a breach of trust.
- Reduce your attack surface: Contain breaches and stop attacker lateral movement.

With a Zero Trust take on security, the outcome is clear and unmistakable: You're working to guarantee secure access across your entire IT environment.







Cisco Duo is at the foundation

As you begin your journey to a Zero Trust security posture, remember: It all starts with Cisco Duo, a solution that offers the world's easiest and most secure platform for multi-factor authentication. Duo instantly integrates with all apps – users can self-enroll in minutes, and authenticate in seconds.

Given that, it's no surprise that Duo has been recognized as a Customers' Choice for Access Management in GartnerPeer Insights two years running. With Duo, you can:

- Gain complete visibility into your IT.
- Assess your security posture, quickly identifying strengths and weaknesses.
- Continue to inspect your IT environment on an ongoing basis.

And at Zones, we have what it takes to get you started. We'll help you find the right tools for risk assessment, vulnerability management, and more.



ZONES

About Zones and Cisco

At Cisco, there's a strong belief that it's time to move beyond traditional security tools. To manage a hybrid workforce effectively in the modern era, you need to secure every device and every user, in every location. That means trusting no one and verifying everyone. That's what Zero Trust is all about.

Cisco is unique in this regard, as they've made their \$50 billion global enterprise into a test bed for Zero Trust security solutions.

And at Zones, we're proud to stand with them every step of the way. We are a Cisco Gold Certified Partner – this means we've achieved the highest possible level of partnership with Cisco, and we know better than anyone how to drive results for your business using Cisco solutions.

Ready to learn more? Get in touch with a Zones Account Manager today.

BOOK A CALL

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