NextGen Networking with Zones – Cisco Meraki

Use Case

Zones Innovation Center is a multidisciplinary and collaborative technology environment that helps transform business use cases into working prototypes. Leveraging technology expertise, OEM alliances, and scalable technology platforms, Zones assists businesses in simplifying and accelerating their digital journeys. This use case showcases 'NextGen Networking, with Zones, through Cisco Meraki' capabilities.
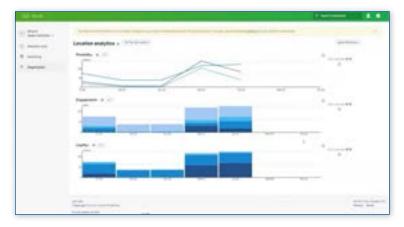
Business challenges:

In today's business landscape, IT networks have become increasingly complex. The challenge for business IT lies in effectively managing and securing these networks. The critical goal is to offer network administrators a real-time insight into network usage and client behavior. This necessitates efficient monitoring, analytics, and security measures tailored to the dynamic nature of modern business environments.

Solution Overview:

The Meraki dashboard is a centralized and essential platform designed for efficient management and security of network infrastructure for Cisco and Meraki devices. It provides a detailed summary of available networks and devices, facilitating remote onboarding and management of devices. Real-time analytics cover network usage, client engagement, proximity, and loyalty, enhancing monitoring capabilities. The dashboard also allows for configurable alerts, centralized management of firmware updates, and robust security features like content filtering, threat protection, and policy configuration, ensuring a comprehensive approach to network protection.

Demo Overview:

The demo showcases the user-friendly interface of the Meraki dashboard, highlighting its convenience for network administrators to manage and troubleshoot issues from any location. The cloud-based analytics and reporting system facilitates real-time data visibility, aiding in the identification of potential problems. Additionally, the demo emphasizes advanced features such as segmentation for traffic separation, prioritization of sensitive data, and simplified network setup, making Meraki suitable for businesses of all sizes.

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