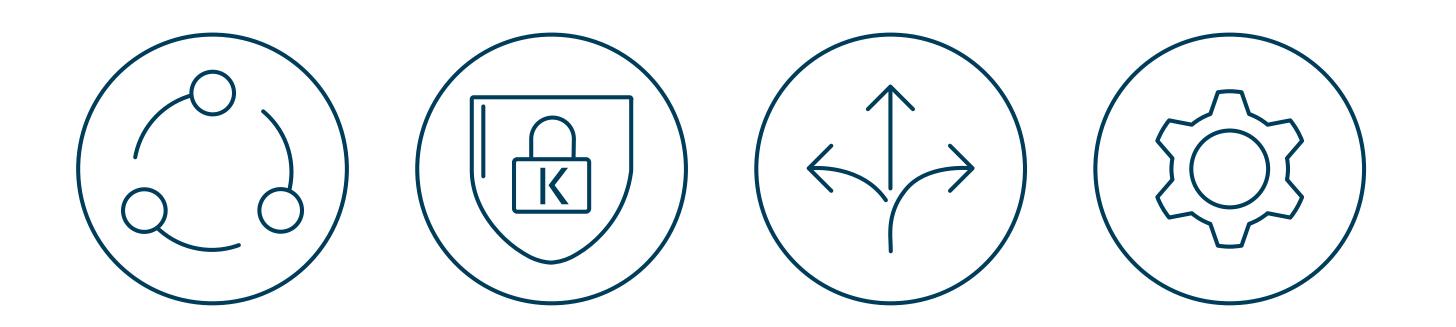
Kensington®

Four Challenges of Hybrid Work





The office will transform from dedicated to shared spaces

CHALLENGES







45% of executives plan **new investments in unassigned seating** in the office¹

48% plan to increase investments in comunal spaces in their offices² Deloitte has reported 45% of multi-national companies are planning on **transitioning to hot desking** by the end of this year³

SOLUTIONS

• Universally Compatible Docking Stations

- Adjustable Monitor Arms
- Wipeable Keyboard and Mouse
- Sanitization Technology

¹PwC, US Remote Work Survey, Jan. 2021 ²PwC, US Remote Work Survey, Jan. 2021 ³https://www2.deloitte.com/us/en/insights/focus/technology- and-the-future-of-work/workplace-of-the-future.html/#endnote-15



Device and data protection is increasingly complex

CHALLENGES



94% of cybersecurity professionals are more concerned about security now than before COVID-19¹



61% of businesses reported the loss or theft of a laptop or tablet, often resulting in the loss of proprietary information²



In >90% of screen exposures, confidential data is accessed



Kensington invented the cable lock 30 years ago

- Kensington locks work with 95% of laptops
- And can decrease theft by 85%

Tripwire, Remote Work & COVID-19 Cybersecurity Impact Report, May 2020 Spiceworks, Kensington Locking Survey of 450 IT pros in the U.S., on behalf of Kensington, February 2018

SOLUTIONS

- Universal 3-in-1 Locks
- Privacy Screens
- Verimark Fingerprint Keys

Hybrid workers are becoming even more flexible

CHALLENGES

5	4 %

54% of employees will **change jobs for greater flexibility**... and **83%** feel they **don't need an office to be productive**



Approximately **56%** of the total U.S. workforce (around 75 million employees) have **jobs that include tasks that are possible to perform remotely**, at least part-time¹



In a Gallup survey, **37%** of employees said they would **leave their current job in a traditional office to join a company that offered a flexible office environment**²



The International Workplace Group reports that 50% of employees globally are working outside of their main office headquarters at least 2.5 days a week. 85% say productivity increased in their business as a result

SOLUTIONS

- Mobile Equipment
- Wipeable Equipment
- Security Solutions

https://globalworkplaceanalytics.com/telecommuting-statistics https://www.gallup.com/workplace/238085/state-american-workplace-report-2017.aspx https://www.iwgplc.com/global-workspace-survey-2019



Concerns over employee productivity will extend to the home

CHALLENGES



A 2nd screen can provide a **40%+ productivity increase** over just a laptop



62% want better tech to stay connected with colleagues



77% report greater productivity while working off site with 30% accomplishing more in less time and 24% accomplishing more in the same amount of time¹



- Universally Compatible Docking Stations
- Ergonomic Equipment