

Endpoint Security



As attack surfaces and vendor sprawl have increased over the past few years, so too has the importance of well-rounded, well-integrated security solutions.

Now with the bulk of many organization's workers off-premise, the topic of security and the ability of a security vendor to help support an organization's hybrid workers has risen to the top of the selection criteria.

This begs the question as to what steps have IT leaders taken recently and what do they plan in the near future to keep their organizations safe and resilient so they can become better prepared for what's next?

Cisco surveyed 100 IT and security leaders on the Gartner Peer Insights platform who are part of the endpoint security evaluation process to understand their level of security maturity and their perspective on the future of endpoint security.

Key Insights:

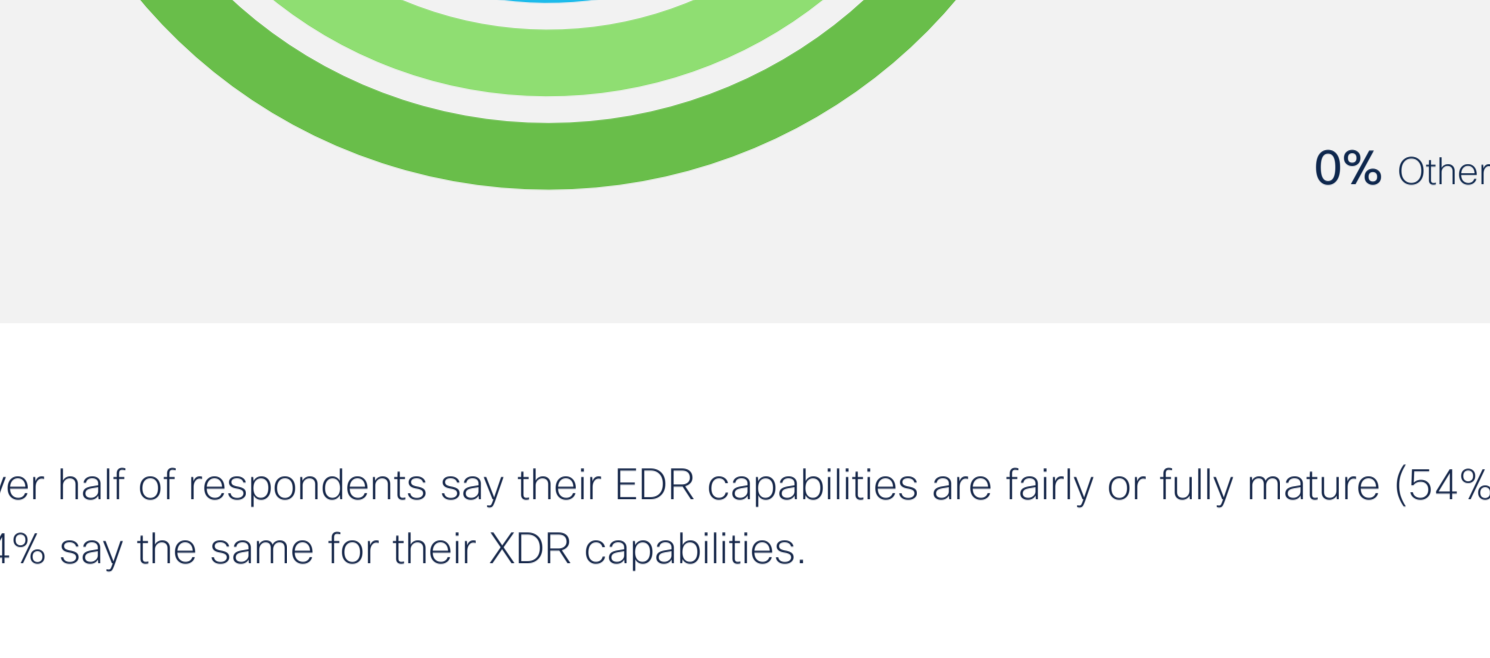
- ✓ Many organizations are employing EDR and XDR capabilities, but few have reached full maturity.
- ✓ Organizations are looking for integrated platforms that support hybrid workforces while simplifying vendor management.
- ✓ In anticipation of the ever-increasing threat landscape, organizations are looking to highly integrated and automated endpoint security solutions.
- ✓ Organizations want future-proof endpoint security solutions that bolster their security resilience.

Data collection: May 19 - June 17, 2022

Respondents: 100 IT and security VPs and directors

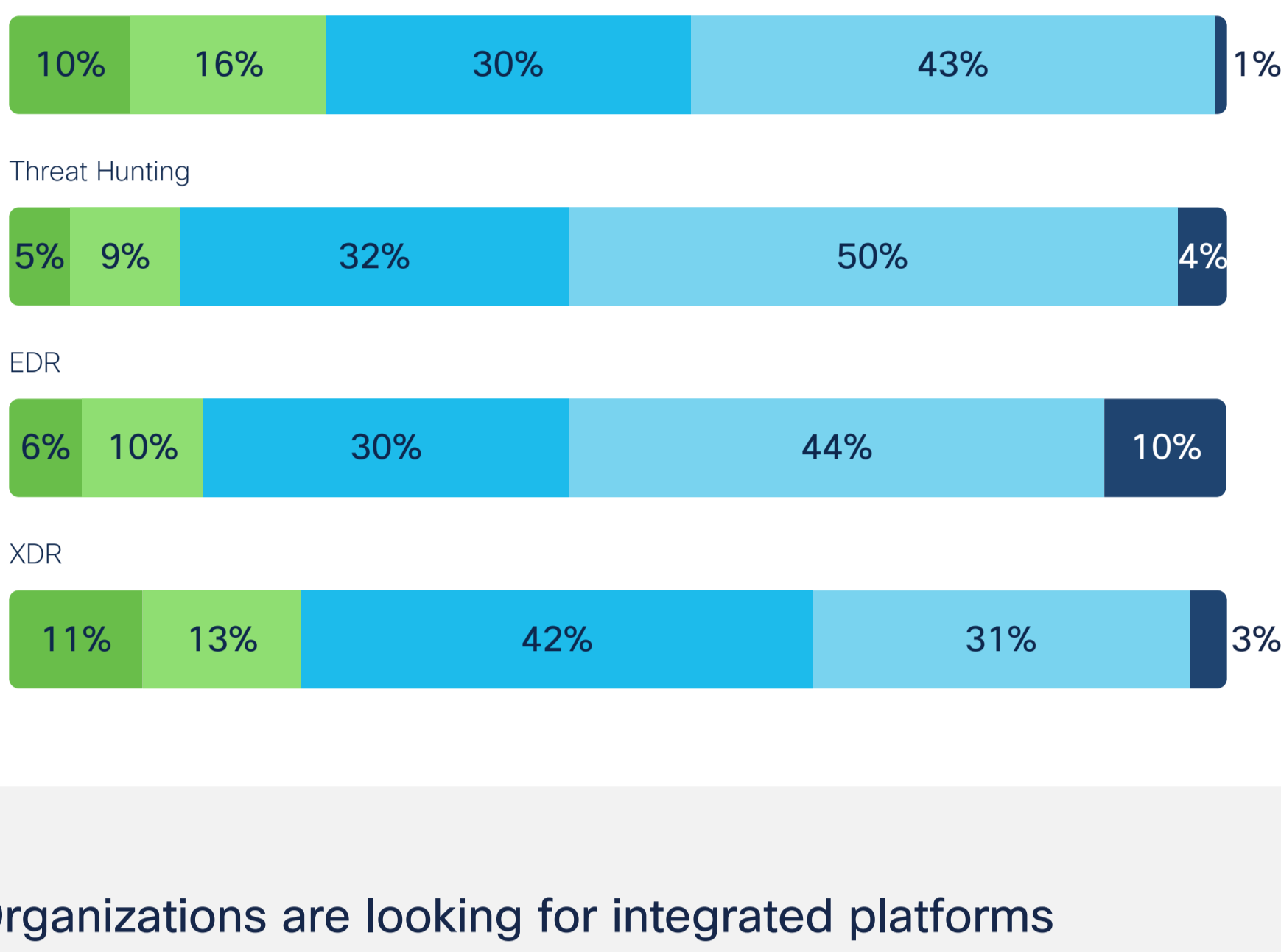
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Around two-thirds of respondents say they have implemented EDR (68%) and XDR (66%).



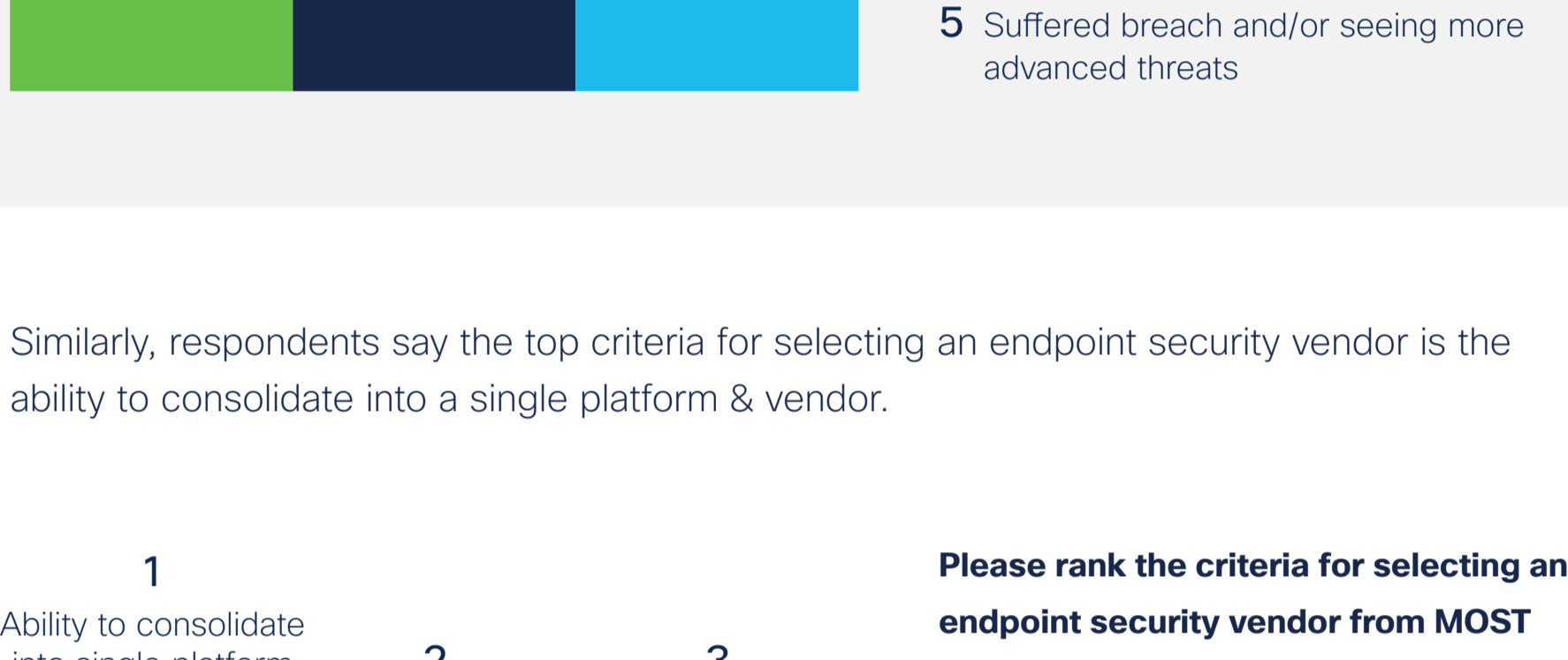
Just over half of respondents say their EDR capabilities are fairly or fully mature (54%), and only 34% say the same for their XDR capabilities.

How would you evaluate each of your current endpoint security capabilities?



Organizations are looking for integrated platforms that support hybrid workforces while simplifying vendor management.

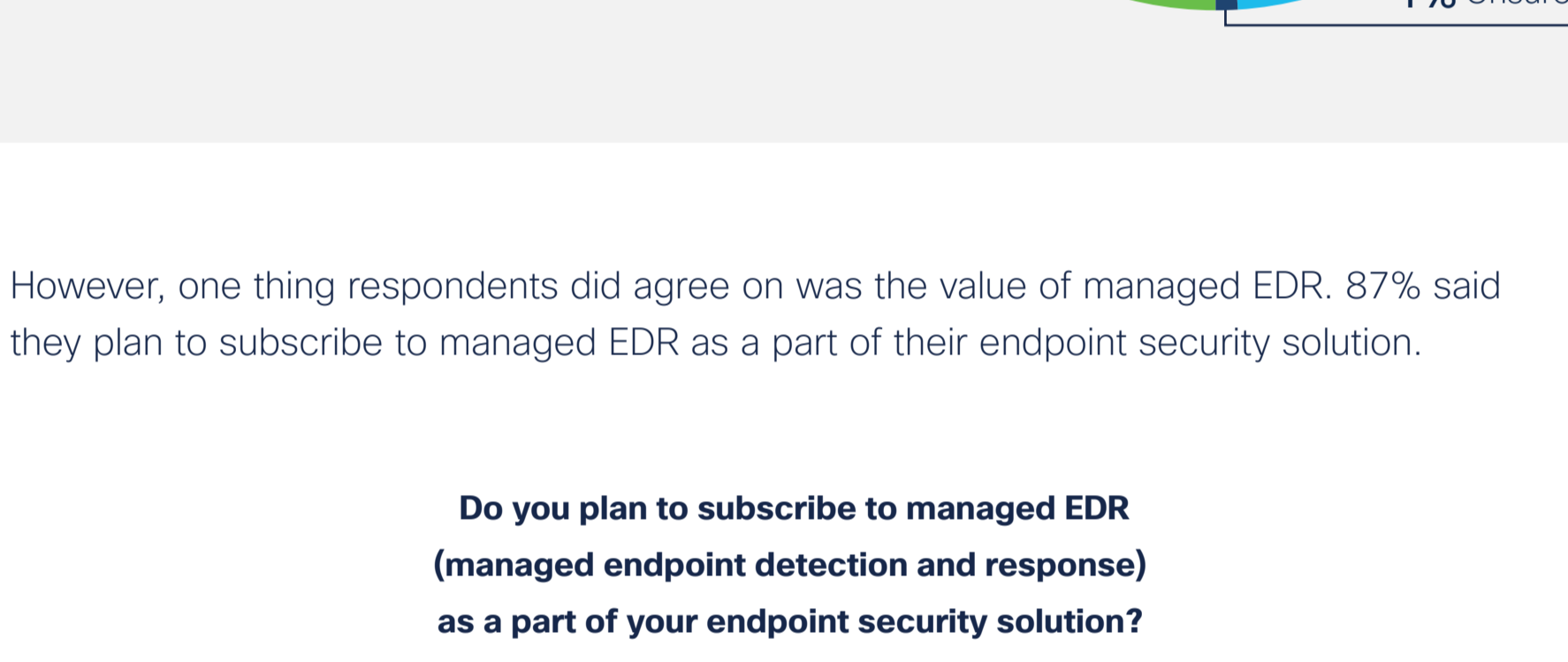
The top triggers motivating respondents to consider endpoint security are supporting a hybrid workforce followed by vendor consolidation and cost reduction.



Similarly, respondents say the top criteria for selecting an endpoint security vendor is the ability to consolidate into a single platform & vendor.



Interestingly, when asked directly if they prefer multiple vendors with "best-of-breed" solutions, or fewer vendors with a well-integrated endpoint security offering respondents were split almost evenly. 50% said they preferred the former, and 49% preferred the latter.



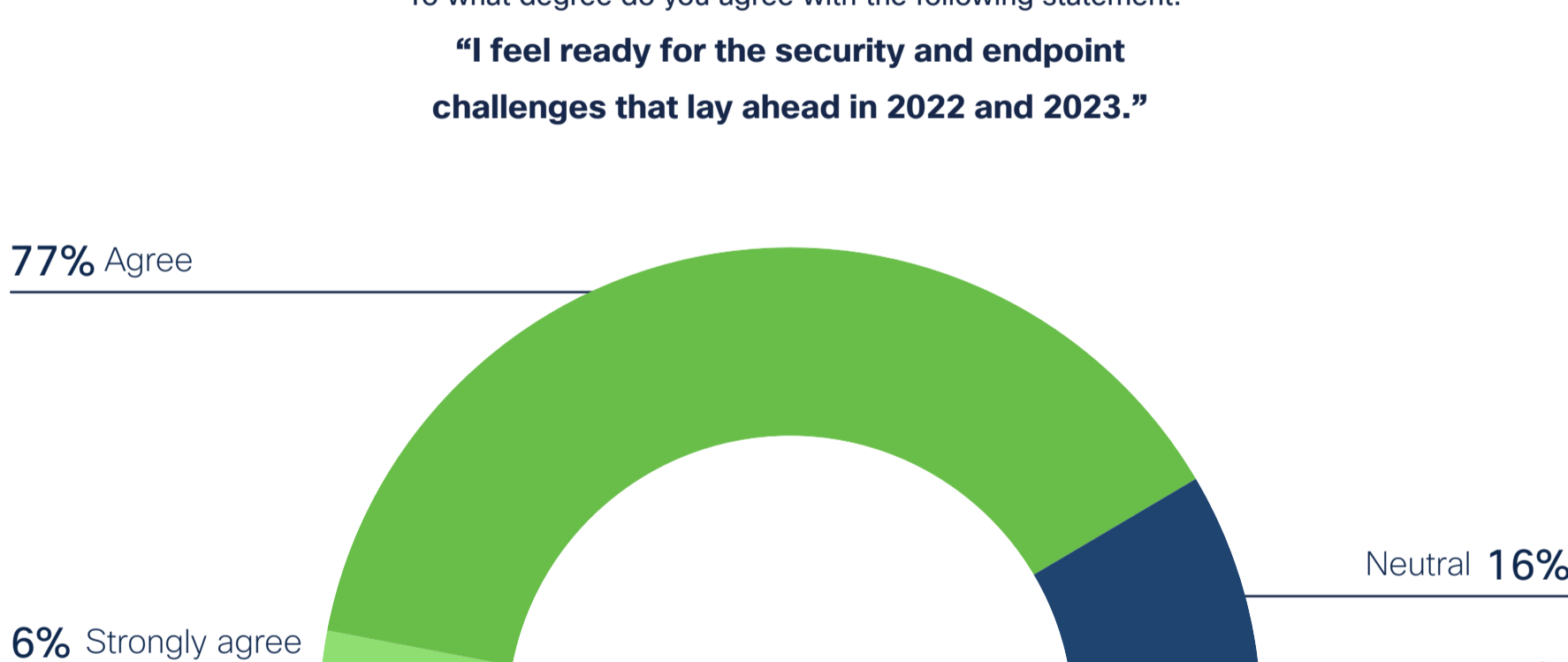
However, one thing respondents did agree on was the value of managed EDR. 87% said they plan to subscribe to managed EDR as a part of their endpoint security solution.

Do you plan to subscribe to managed EDR (managed endpoint detection and response) as a part of your endpoint security solution?



In anticipation of the ever-increasing threat landscape, organizations are looking to highly integrated and automated endpoint security solutions.

81% of respondents agree or strongly agree that the future of endpoint security is a convergence of vendors that will offer a wide array of well-integrated security solutions.

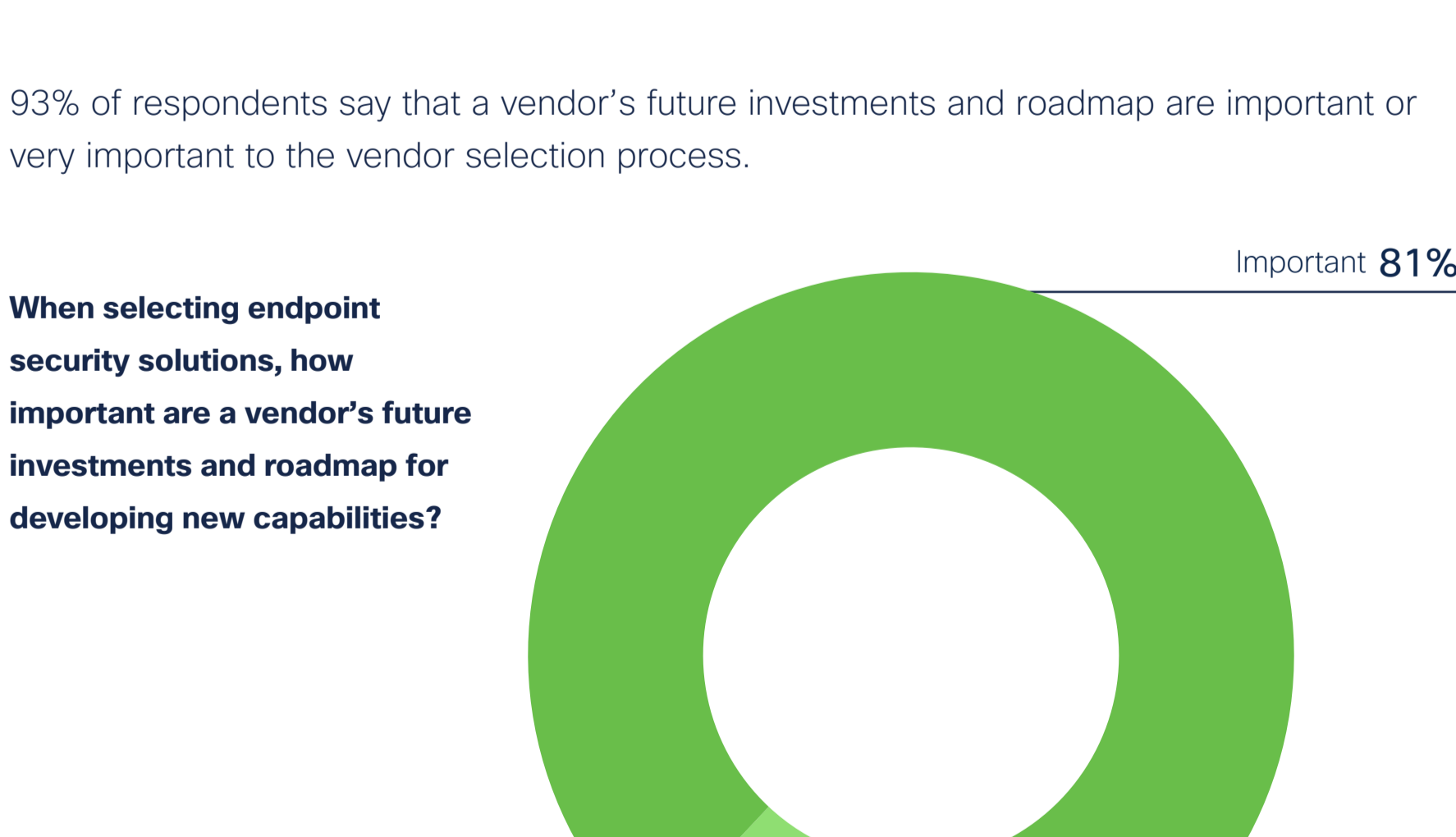


When asked if they feel ready for the security and endpoint challenges that lay ahead in 2022 and 2023, 83% agreed or strongly agreed.

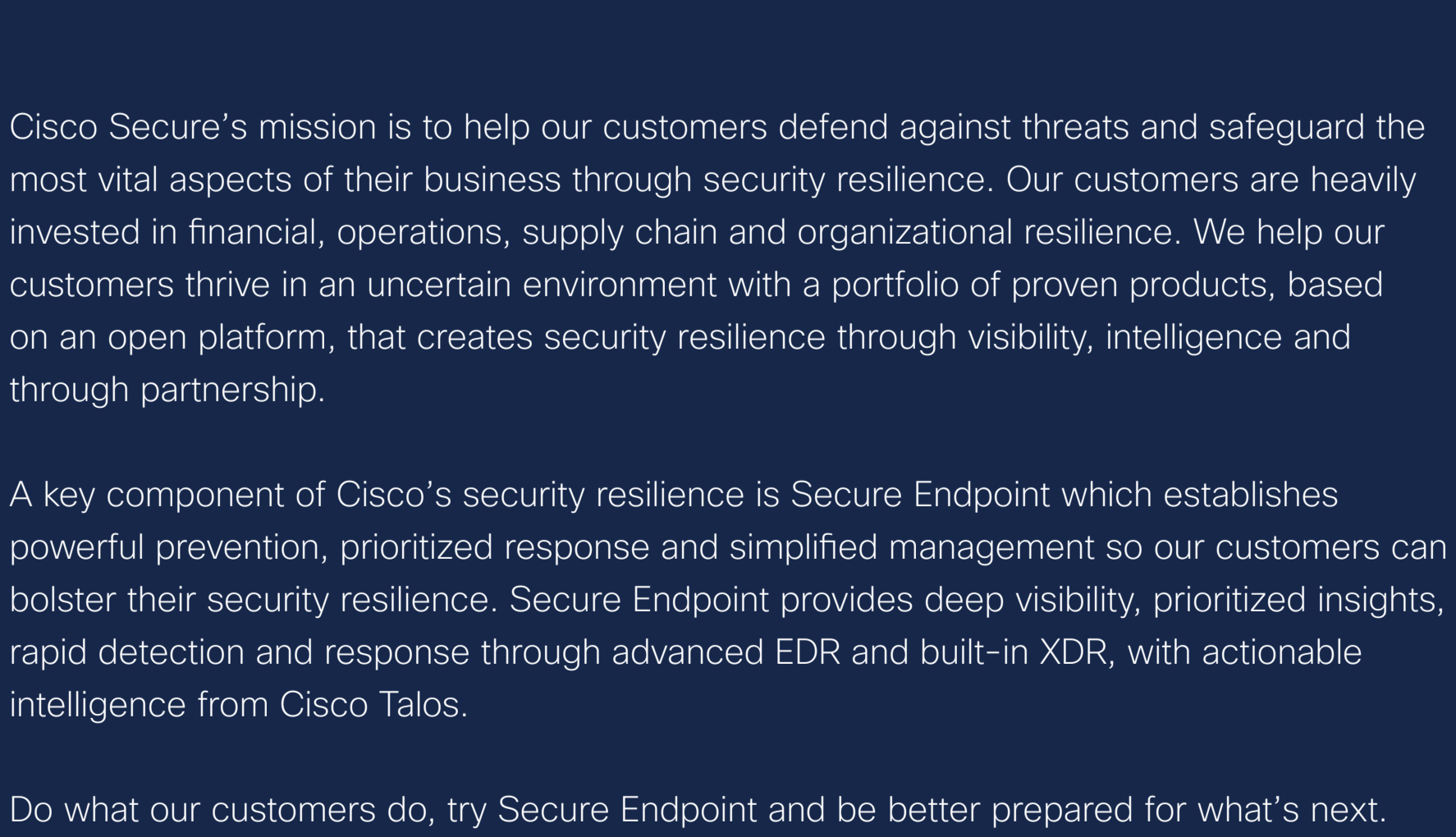


Organizations want future-proof endpoint security solutions that bolster their security resilience.

88% of respondents say that the ability to see the full context of a threat and added relevant enrichment from all control points is important or very important when selecting endpoint security solutions.



93% of respondents say that a vendor's future investments and roadmap are important or very important to the vendor selection process.



Cisco Secure's mission is to help our customers defend against threats and safeguard the most vital aspects of their business through security resilience. Our customers are heavily invested in financial, operations, supply chain and organizational resilience. We help our customers thrive in an uncertain environment with a portfolio of proven products, based on an open platform, that creates security resilience through visibility, intelligence and through partnership.

A key component of Cisco's security resilience is Secure Endpoint which establishes powerful prevention, prioritized response and simplified management so our customers can bolster their security resilience. Secure Endpoint provides deep visibility, prioritized insights, rapid detection and response through advanced EDR and built-in XDR, with actionable intelligence from Cisco Talos.

Do what our customers do, try Secure Endpoint and be better prepared for what's next.

Respondent breakdown

