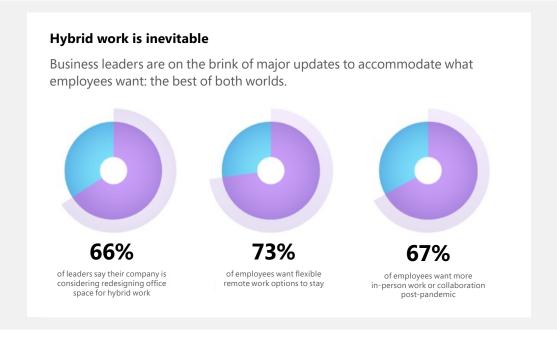


As our world adjusts to the new normal, work preferences are changing and businesses are considering new options. From those favoring their home setup to those craving in-person interaction or something in between, one thing is certain, flexibility is more important than ever.

Data from The Work Trend Index Report shows that a hybrid model will work.



More than a year of remote working has challenged us to rethink our traditional in-office work models. Moving toward hybrid work requires thoughtful planning and communication. And with employees working both onpremises and remotely, complete optimization of office spaces is crucial. Innovative solutions are necessary to ease the transition to this new work model.

## Hybrid work and increased productivity

With a hybrid work plan, you can utilize your time better. You can choose to avoid commuting at busy times, choose to focus on tasks without the noises and interruptions of the traditional office environment and often, you can choose to work when you're feeling most productive, which all may lead better worker wellbeing.

<sup>1</sup>The Work Trend Index survey was conducted by an independent research firm, Edelman Data x Intelligence, from January 12, 2021 to January 25, 2021. Participants included 31,092 full-time employed or self-employed workers across 31 markets.



# Taking steps toward hybrid work

# Making hybrid work for you

It is clear the time is now to reimagine people, places, and processes for a hybrid world. If you have wondered how to navigate a flexible world of remote work and staying in touch with family and friends easily from anywhere, or how to make hybrid work for you, read on for what we have designed to help you thrive.

# Connection is key

The future of work, e-learning, telehealth, staying in touch with family and friends, and so much more will depend on how we connect with secure, easy to use technology.

Video chat software such as Microsoft Teams are playing a critical role in connecting coworkers to their jobs and connecting family and friends. Flexible, hybrid work schedules give you a choice in how, when, and where you work, making it easier than ever to manage life, home, and career.

Creating a customized space in or outside the home wherever you work to virtually collaborate and socialize with colleagues, means more-than-adequate hardware and resources are crucial—including compatible digital accessories to do your job no matter how far from the office you are. When work is done for the day, you'll also want your accessories performing double duty so you can easily video chat and message family and friends.

Microsoft is here to help. We have the products you need to prepare for a new world of in-office and remote work and keeping in touch with friends and family.

### Sleek and modern Microsoft accessories

Work wherever you are without compromising on quality of work. Get the job done right from anywhere, with features that keep you flexible and ready for anything.



#### **Microsoft Modern Wireless Headset**

Hybrid work is rewarding, but it can bring new challenges like effective collaboration outside of an office setting. Connect with teammates quickly and stay focused throughout the day with this wireless headset's high-quality audio, noise-reducing microphone, wireless convenience, and its intuitive, on-ear call controls. Experience all-day comfort with lightweight padded ear-cups for all-day wear.





#### **Microsoft Modern Speaker**

While working from home with the companionship of family and pets can be a big benefit, background noise-reducing technology is a must for your workspace. Make a high-quality speaker your workday audio companion wherever you work with features like easy-to-use buttons (including Microsoft Teams buttons) and mute control with status light to easily see whether you can be heard.

#### **Microsoft Modern Webcam**

Managing projects and meeting deadlines whether you have a central workspace or not means that audio and video quality matters. Strengthen remote or in-office relationships with your team by adding a touch of reliability on video calls and Teams meetings. Features include high-quality video with HDR and True Look that delivers facial retouch and auto light adjustments so you can look and sound your best face-to-face. For user reassurance, there's an LED usage indicator, plus controls that let you open and close the privacy shutter to turn Teams video on and off.



#### **Microsoft Designer Compact Keyboard**

For those with various outside-of-work responsibilities like caregiving, kids, and commuting, finding a way to achieve convenience and productivity wherever the day takes you is top-of-mind. Stay focused anywhere with gear that is ready to travel, like a wireless compact keyboard. Work without cables getting in the way, save desktop space with a slim and sleek design and connect up to three devices, while switching seamlessly between them.

#### **Microsoft Modern Mobile Mouse**

The last year or so has proven that workers can be as productive working from home as they are at the office. The trick to that is having accessories that allow you to work smarter, and work modern. Microsoft Modern Mouse, with a sleek, simple aesthetic and soft silver finish, is an ideal complement to any well-planned workspace. The metal scroll wheel feels solid under your finger, and the shape of the body fits perfectly in your hand.



# Staying confident, wherever you work

Hybrid work means more than traveling between an office and home. It could be a coffee shop, hotel, or anywhere you are. It is an opportunity to transcend space and distance to collaborate virtually in new ways, to design places for people not in the room. Flexible, empathetic, and well-designed workspaces with high-quality audio and video accessories from Microsoft ensure everyone can be seen, be heard, and fully participate from anywhere in the world, creating equitable, inclusive experiences, and that is something to be excited about.

