

Zones optimizes and future-proofs your IT infrastructure with scalable, risk-reducing data center solutions that boost efficiency and lower costs. Our expertise spans from infrastructure design to advanced cloud integration, ensuring efficient, secure data center operations. Emphasizing power and cooling optimization, security, and disaster recovery, we provide a robust foundation for your IT environment.

Business Challenges:

- Complexity: Enterprises
 often face difficulties in managing
 complex, distributed data centers,
 leading to inefficiencies and
 operational challenges.
- Scalability: Expanding data centers is a challenge for midmarket companies due to budget constraints, limiting their ability to scale operations.
- Security: Ensuring robust data center security with limited IT resources is a major concern for mid-market companies, risking data breaches.

Zones Offering:

- Data Center Audit and Assessment: Check of the overall health of your Data Center.
- Rack Integration Services:
 Optimizing data center space and efficiency.
- Data Center Transformation
 Services: Possible reimagining
 of the data center, with emphasis on
 cost savings and compliance.
- Smart Hands: Outsourcing of routine data tasks to our skilled technicians.
- Hyperconverged Infrastructure Build and Configuration: Rapid deployment and scalability.
- Data Center in a Box: Preconfigured modular solution.

Business Benefits:

- Cost-effective scalable solutions that maximize growth potential without breaking the budget.
- Secure their data centers effectively, even with limited IT resources, ensuring strong protection against data breaches.
- Simplify the management of complex, distributed data centers, enhancing efficiency and reducing operational challenges.
- Modernize data centers and seamlessly integrate them with cloud environments, keeping them competitive in a fast-evolving market.

Why Zones:

- We deliver adaptable and efficient data center solutions to ensure longterm competitiveness and security.
- Minimize operational risks and optimize investments with expert data center planning and proactive assessments.
- Trust our proven methodologies and deep expertise to drive success in your data center transformation.
- Risk Mitigation and Cost Reduction through planning, assessments, well-established processes and frameworks.
- Streamline your data center operations with efficient solutions tailored to meet your specific needs.
- Enable scalability and flexibility with customizable data center services that evolve with your business.
- Zones Value added reseller (VAR) expertise is unmatched in the market which can supplement any of your DC initiatives.

Case Studies:

- A U.S. airline facing costly outages and a lack of control over critical IT systems partnered with Zones to implement a hyperconverged infrastructure (HCI) pilot using Nutanix. The solution improved performance, availability, and cost efficiency, saving the airline \$5.5 million annually. Following the successful pilot, the airline committed to transitioning to a full VDI environment for enhanced operations and support.
- Zones helped a SaaS tech firm transition from an outgrown laaS setup to a new in-house data center, providing greater control over its infrastructure.
 The solution included Zones Integration Services and technologies like HP Enterprise servers, Cisco Networking, and Azure Backup. This move reduced downtime, improved customer service, and increased scalability and cost-efficiency, enabling the firm to better meet its growth and industry demands.

First Choice For IT®

Visit zones.com or call 800.408.ZONES today.