

ZONES™

Unlock Your
True Potential
with Mac for
Business



Consider **IT** done.

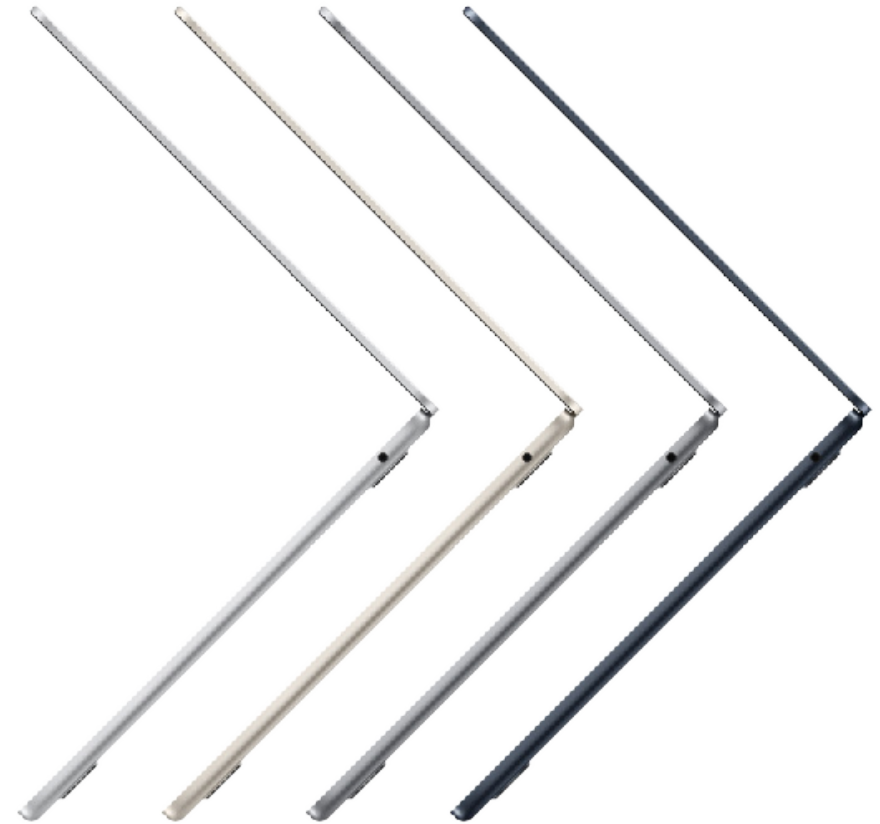
Supercharged productivity

Updates for Apple® devices such as Mac®, iPad®, and iPhone® empower employees to be more productive, more secure, and more sustainable. Updates help make deployments simple and secure by providing more IT features, new tools, and APIs that enable developers to build incredible products.

Supercharged Productivity with Apple Silicon on MacBook Air and MacBook Pro

The Apple M2 chip starts the next generation of Apple silicon, with faster CPU, GPU, and machine learning performance, and now with up to 24GB of faster unified memory.

M2 delivers new levels of power efficient performance and capabilities to the completely redesigned MacBook Air® and updated 13-inch MacBook Pro®.



Top reasons to upgrade mac for business

Productivity

Stay current to be more productive

The latest Mac hardware and software, such as the Apple Silicon and macOS Big Sur®, bring great performance and industry-leading power efficiency. By upgrading to the newest Mac, employees will have the power to do their best work wherever they are. Now that iPhone, iPad, and Mac share the same chip architecture, employees have access to hundreds of thousands of iPhone and iPad apps that they can run on their Mac.

Improve employee satisfaction

Employees do their best work when they have access to the best tools. So, it's important that businesses offer the latest technologies and features to their employees—on the same devices they enjoy using in their personal lives. Employee productivity is often business customers' top priority—but upgrading to a new Mac can also make employees feel valued.

Long-lasting battery life

Optimized software and hardware in Mac mean longer battery life without sacrificing performance. The M1 chip is the first chip designed by Apple specifically for Mac. M1 features the world's best CPU performance per watt. It can deliver up to 2x the CPU performance of the very latest PC laptop chip at a given power of 10 watts.



Security

Get the latest security features

Apple has security capabilities designed into products' hardware, including silicon. The Secure Enclave coprocessor is a silicon-level foundation for critical security features like Touch ID® and Apple Pay®.

With a dedicated Advanced Encryption Standard (AES) storage encryption engine, Apple devices keep encryption keys safe while delivering great performance for encrypted storage and data protection.





Sustainability

Lower IT management burden

Refreshing devices regularly help businesses avoid higher out-of-warranty repair costs and ensure that employees use the latest technology across the organization. IT teams will save time managing newer devices and keeping them secure.

Trade in an old Mac to protect the environment

Apple takes responsibility for Mac computers throughout their life cycle—including the materials they're made of and how they're recycled at end of life. When customers upgrade to a newer model, they're encouraged to trade in their old Mac computers. Apple disassembles each Mac and recycles and reuses as much of it as possible.

Optimize

Assess adoption readiness

As your business' Mac footprint grows, it's essential to have a deep understanding of your Mac ecosystem. Mac Eval Utility (MEU) and Zones will assess, analyze, and report on your Mac configuration network environment. The output from MEU is a report that shows pass/fail details on 50+ variables. With this information in hand, Zones will analyze the data and write a follow-up report.

The benefits of MEU include:

- The ability to quickly assess readiness for Mac
- A comprehensive pass/fail report that measures 50+ variables, including:
 - 1- Detailed analysis of the results
 - 2- Explanations of major and minor issues
 - 3- Steps to remediate any issues
- The proper foundation for a Mac Employee Choice program
- Testing to gauge Apple Business Manager and mobile device management (MDM) functionalities



Apple Financial Services (AFS)

Save money with AFS and Trade In

Mac computers retain some of the highest residual values in the industry. With Apple Trade In and Apple Financial Services, Apple guarantees the residual value of Mac to help reduce customers' cost of upgrading.

AFS also provides leasing options, so customers have complete control of their refresh cycles. They can have different levels of flexibility and ownership control that suit their budget.



Managed Services for Apple

Comprehensive, cost-effective expertise

Free your IT team to focus on more strategic initiatives and give your bottom line a boost at the same time. We developed an extensive collection of services in partnership with Apple and our modern device management vendors.

We've optimized our team for Apple with certified professionals ready to support your users, including:

- Managing routine activities
- Resolving problems
- Handling requests and incidents
- Coordinating with Apple Care+® Support for Mac and iOS





Benefits

Zones Service Desk

24/7 access to the applications and data and end-user downtime will be slashed by up to 90%

Superior user experience

Zones guarantees an enhanced end-user experience, with reduced wait times and faster problem resolution.

Optimized TCO

You'll have internet bots handling preliminary troubleshooting, which means your IT staff can be reskilled for more complex troubleshooting.

End-to-end support

Certified technicians available for 24/7 support, including centralized management of the end-user environment.

Increased productivity

Zones will deliver proactive IT capabilities to your organization with analytics-driven optimization you can use to drive greater productivity for your employees.

Ready to see how zones and apple can help upgrade your business? Connect with our Zones Account Manager today to learn more about Zones' Mac MEU Services.



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About Zones and Apple

Apple has always remained at the forefront of innovation, helping organizations worldwide unlock new ways to improve their productivity, efficiency, and mobility.

And at Zones, we are proud to assist in this effort. We are a longtime Apple partner, and we work every day to help our clients integrate Apple into the workplace.

We're ready to work that magic for your government organization next. With MacBook at their fingertips and Apple Managed Services from Zones at their beck and call, your employees will be ready to achieve big things in the years ahead.

To get started, contact a Zones Account Manager today.

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